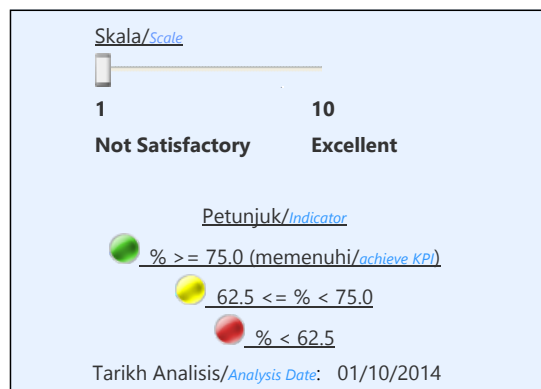


LAPORAN PENILAIAN KURSUS
COURSE EVALUATION REPORT

Kolej/College : UUM College of Business
No pekerja/Staff No : 1052
Pensyarah/Lecturer : Prof. Madya Dr. Filzah Bt Md Isa
BPM3073
Kursus/Course : SEMINAR PEMASARAN
MARKETING SEMINAR
Kumpulan/Group : **A**
Term/Term : **A132**
Sesi/Session : Session A132 Undergraduate and Postgraduate

Jumlah Menilai <i>Evaluated</i>	Kelas <i>Class</i>	Kumpulan <i>Group</i>
22 95.65%	23	40



	Skala/Peratus <i>Scale/Percent</i>										Jumlah <i>Total</i>	
	1 %	2 %	3 %	4 %	5 %	6 %	7 %	8 %	9 %	10 %		7+8+9+10 %
BAHAGIAN/PART A												
DIMENSI PENYAMPAIAN PENGAJARAN <i>TEACHING DELIVERY</i>	0 <i>0.0</i>	0 <i>0.0</i>	0 <i>0.0</i>	0 <i>0.0</i>	5 <i>1.9</i>	8 <i>3.0</i>	22 <i>8.3</i>	47 <i>17.8</i>	61 <i>23.1</i>	121 <i>45.8</i>	251 <i>95.7</i>	
1 Pengajar / jurulatih sentiasa bersedia untuk ke kuliah <i>The lecturer / instructor was well prepared for the lectures</i>						1 <i>5</i>	2 <i>9</i>	4 <i>18</i>	5 <i>23</i>	10 <i>45</i>	21 <i>95</i>	
2 Pengajar / jurulatih berjaya menyampaikan pelajaran dengan cara yang mudah difahami <i>The lecturer / instructor succeeded in delivering the lectures in a manner that was easily understood.</i>					1 <i>5</i>		2 <i>9</i>	3 <i>14</i>	5 <i>23</i>	11 <i>50</i>	21 <i>95</i>	
3 Pengajar / jurulatih dapat menimbulkan minat pelajar terhadap kursus ini <i>The lecturer / instructor stimulated my interest in the subject</i>					1 <i>5</i>		1 <i>5</i>	5 <i>23</i>	4 <i>18</i>	11 <i>50</i>	21 <i>95</i>	
4 Pengajaran dilaksanakan seperti yang dirancang dalam rangka kursus <i>The teaching was conducted as how it had been planned in the course outline</i>					1 <i>5</i>		3 <i>14</i>	2 <i>9</i>	7 <i>32</i>	9 <i>41</i>	21 <i>95</i>	
5 Pengajar/jurulatih memperlihatkan kesungguhan semasa mengajar <i>The lecturer/instructor showed enthusiasm while teaching</i>					1 <i>5</i>		1 <i>5</i>	4 <i>18</i>	6 <i>27</i>	10 <i>45</i>	21 <i>95</i>	
6 Pengajar/jurulatih menggunakan bahan bantuan mengajar dengan berkesan <i>The lecturer/instructor used teaching aids effectively</i>						1 <i>5</i>	2 <i>9</i>	4 <i>18</i>	6 <i>27</i>	9 <i>41</i>	21 <i>95</i>	
7 Pengajar memberi peluang kepada pelajar untuk berinteraksi <i>The lecturer provided students with the opportunity to interact</i>						1 <i>5</i>	1 <i>5</i>	5 <i>23</i>	5 <i>23</i>	10 <i>45</i>	21 <i>95</i>	
8 Pengajar/jurulatih menjelaskan objektif kuliah semasa pengajaran <i>The lecturer/instructor explained the lecture's objectives in his/her teaching</i>						1 <i>5</i>	4 <i>18</i>	2 <i>9</i>	5 <i>23</i>	10 <i>45</i>	21 <i>95</i>	
9 Pengajar/jurulatih sedia menerima pandangan pelajar <i>The lecturer/instructor was ever ready to accept students' opinions</i>						1 <i>5</i>	3 <i>14</i>	3 <i>14</i>	5 <i>23</i>	10 <i>45</i>	21 <i>95</i>	
10 Pengajar/jurulatih menggalakkan pelajar berfikir semasa kuliah <i>The lecturer/instructor encouraged students to think in lectures</i>						2 <i>9</i>	1 <i>5</i>	4 <i>18</i>	5 <i>23</i>	10 <i>45</i>	20 <i>91</i>	
11 Pengajar/jurulatih menunjukkan sikap yang profesional <i>The lecturer/instructor exhibited professional attitudes</i>					1 <i>5</i>		2 <i>9</i>	6 <i>27</i>	3 <i>14</i>	10 <i>45</i>	21 <i>95</i>	
12 Pengajar/jurulatih mengurus masa pengajaran dengan baik <i>The lecturer/instructor managed teaching time well</i>						1 <i>5</i>		5 <i>23</i>	5 <i>23</i>	11 <i>50</i>	21 <i>95</i>	
DIMENSI PENILAIAN <i>EVALUATION/ASSESSMENT</i>	0 <i>0.0</i>	0 <i>0.0</i>	0 <i>0.0</i>	0 <i>0.0</i>	5 <i>3.2</i>	2 <i>1.3</i>	7 <i>4.5</i>	33 <i>21.4</i>	37 <i>24.0</i>	70 <i>45.5</i>	147 <i>95.5</i>	
1 Tugas yang diberikan relevan dengan kandungan kursus <i>The assignments were relevant to the course content</i>					1 <i>5</i>		1 <i>5</i>	5 <i>23</i>	5 <i>23</i>	10 <i>45</i>	21 <i>95</i>	
2 Kaedah penilaian kursus dinyatakan dengan jelas <i>The method of assessment was explained clearly</i>						1 <i>5</i>	1 <i>5</i>	4 <i>18</i>	5 <i>23</i>	11 <i>50</i>	21 <i>95</i>	

3	Markah ujian dan tugasan dimaklumkan dalam tempoh yang sesuai <i>Assessment results/feedback were informed within reasonable time periods</i>					1 5			7 32	3 14	11 50	21 95	
4	Pemberatan markah yang digunakan adalah wajar <i>The weightage of the assessment was appropriate</i>					1 5		1 5	5 23	5 23	10 45	21 95	
5	Pengajar/Jurulatih selalu memantau kefahaman pelajar <i>The lecturer/instructor always monitored students' understanding</i>					1 5		1 5	4 18	6 27	10 45	21 95	
6	Maklum balas ujian dan tugasan yang diberi membantu pembelajaran saya <i>Assessment results/feedback helped in my learning</i>						1 5	1 5	5 23	6 27	9 41	21 95	
7	Tugasan yang diberikan mencabar minda <i>The assignments were intellectually challenging</i>					1 5		2 9	3 14	7 32	9 41	21 95	
DIMENSI BIMBINGAN DAN PERUNDINGAN <i>GUIDANCE AND CONSULTATION</i>		0 0.0	0 0.0	0 0.0	0 0.0	2 4.5	0 0.0	2 4.5	10 22.7	7 15.9	23 52.3	42 95.5	
1	Pengajar sedia membantu pelajar <i>The lecturer was ever willing to help students</i>					1 5		1 5	5 23	3 14	12 55	21 95	
2	Pengajar/jurulatih bersedia mengadakan perundingan pada waktu yang ditetapkan <i>The lecturer/instructor was prepared for consultation at the arranged time</i>					1 5		1 5	5 23	4 18	11 50	21 95	
DIMENSI KOMEN KESELURUHAN <i>GENERAL COMMENT</i>		0 0.0	0 0.0	0 0.0	0 0.0	1 2.3	1 2.3	0 0.0	10 22.7	9 20.5	23 52.3	42 95.5	
1	Saya akan menggalak pelajar lain mengambil kursus ini dari pengajar yang sama. <i>I will encourage other students to take this course delivered by the same lecturer.</i>						1 5		5 23	4 18	12 55	21 95	
2	Secara keseluruhan,kursus ini adalah berkesan. <i>In all, the course was effective.</i>					1 5			5 23	5 23	11 50	21 95	
											Keseluruhan Individu	482	
											Individual Overall Score	95.3	
											Keseluruhan Kursus	879	
											Course Overall Score	95.5	

BAHAGIAN/PART B

DIMENSI KANDUNGAN KURSUS <i>COURSE CONTENT</i>		0 0.0	0 0.0	0 0.0	0 0.0	5 2.8	5 2.8	11 6.3	30 17.0	39 22.2	86 48.9	166 94.3	
1	Objektif kursus ini adalah jelas <i>The course objectives were clear</i>					1 5		2 9	3 14	4 18	12 55	21 95	
2	Bahan rujukan yang digunakan untuk kursus ini dapat membantu pembelajaran <i>Reference materials used in the course helped in my learning</i>					1 5		2 9	4 18	4 18	11 50	21 95	
3	Beban kerja dalam kursus ini setimpal dengan jumlah jam kreditnya <i>The course workload was appropriate to its total credit hours</i>					1 5	1 5	1 5	3 14	6 27	10 45	20 91	
4	Isi kandungan yang diajar membantu saya mencapai objektif kursus ini <i>The content delivered helped me to achieve the course objectives</i>						2 9		4 18	6 27	10 45	20 91	
5	Kandungan kursus ini selaras dengan tahapnya <i>The course content fit the level of the course</i>						1 5	2 9	4 18	5 23	10 45	21 95	
6	Maklumat tentang kandungan kursus adalah jelas <i>Clear information was given on the course content</i>					1 5		1 5	4 18	5 23	11 50	21 95	
7	Kandungan kursus ini disusun secara bermakna kepada saya <i>The course content was organized in a meaningful way</i>					1 5		2 9	3 14	5 23	11 50	21 95	
8	Kandungan kursus ini tidak bertindih dengan kursus-kursus lain <i>The course content did not overlap with other courses</i>						1 5	1 5	5 23	4 18	11 50	21 95	
											Keseluruhan Individu	166	
											Individual Overall Score	94.3	
											Keseluruhan Kursus	303	
											Course Overall Score	94.7	