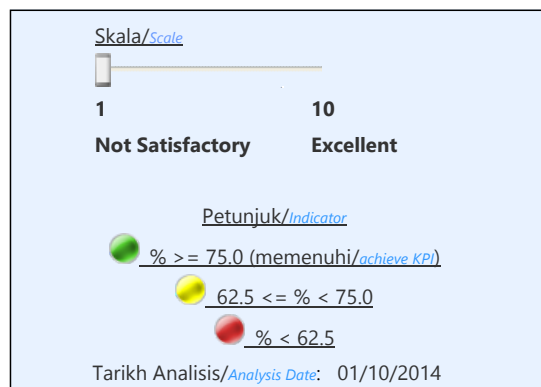


















LAPORAN PENILAIAN KURSUS

COURSE EVALUATION REPORT

Kolej/College : UUM College of Business
 No pekerja/Staff No : 1052
 Pensyarah/Lecturer : Prof. Madya Dr. Filzah Bt Md Isa
BPMM3023
 Kursus/Course : PENGURUSAN JUALAN
 SALES MANAGEMENT
 Kumpulan/Group : A
 Term/Term : A132
 Sesi/Session : Session A132 Undergraduate and Postgraduate

| Jumlah Menilai <i>Evaluated</i> | Kelas <i>Class</i> | Kumpulan <i>Group</i> |
|------------------------------------|-----------------------|--------------------------|
| 36 100% | 36 | 63 |



| | Skala/Peratus <i>Scale/Percent</i> | | | | | | | | | | Jumlah <i>Total</i> | |
|--|---------------------------------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|-------------------|--------------------|--------------------|------------------------|---|
| | 1 % | 2 % | 3 % | 4 % | 5 % | 6 % | 7 % | 8 % | 9 % | 10 % | | 7+8+9+10 % |
| BAHAGIAN/PART A | | | | | | | | | | | | |
| DIMENSI PENYAMPAIAN PENGAJARAN <i>TEACHING DELIVERY</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 8 <i>1.9</i> | 41 <i>9.5</i> | 68 <i>15.7</i> | 134 <i>31.0</i> | 181 <i>41.9</i> | 424 <i>98.1</i> |  |
| 1 Pengajar /jurulatih sentiasa bersedia untuk ke kuliah <i>The lecturer / instructor was well prepared for the lectures</i> | | | | | | | 3 <i>8</i> | 4 <i>11</i> | 12 <i>33</i> | 17 <i>47</i> | 36 <i>100</i> |  |
| 2 Pengajar / jurulatih berjaya menyampaikan pelajaran dengan cara yang mudah difahami <i>The lecturer / instructor succeeded in delivering the lectures in a manner that was easily understood.</i> | | | | | | | 6 <i>17</i> | 7 <i>19</i> | 10 <i>28</i> | 13 <i>36</i> | 36 <i>100</i> |  |
| 3 Pengajar / jurulatih dapat menimbulkan minat pelajar terhadap kursus ini <i>The lecturer / instructor stimulated my interest in the subject</i> | | | | | | 2 <i>6</i> | 2 <i>6</i> | 9 <i>25</i> | 10 <i>28</i> | 13 <i>36</i> | 34 <i>94</i> |  |
| 4 Pengajaran dilaksanakan seperti yang dirancang dalam rangka kursus <i>The teaching was conducted as how it had been planned in the course outline</i> | | | | | | 1 <i>3</i> | 2 <i>6</i> | 8 <i>22</i> | 11 <i>31</i> | 14 <i>39</i> | 35 <i>97</i> |  |
| 5 Pengajar/jurulatih memperlihatkan kesungguhan semasa mengajar <i>The lecturer/instructor showed enthusiasm while teaching</i> | | | | | | 1 <i>3</i> | 4 <i>11</i> | 8 <i>22</i> | 7 <i>19</i> | 16 <i>44</i> | 35 <i>97</i> |  |
| 6 Pengajar/jurulatih menggunakan bahan bantuan mengajar dengan berkesan <i>The lecturer/instructor used teaching aids effectively</i> | | | | | | 1 <i>3</i> | 5 <i>14</i> | 2 <i>6</i> | 14 <i>39</i> | 14 <i>39</i> | 35 <i>97</i> |  |
| 7 Pengajar memberi peluang kepada pelajar untuk berinteraksi <i>The lecturer provided students with the opportunity to interact</i> | | | | | | 1 <i>3</i> | 2 <i>6</i> | 6 <i>17</i> | 12 <i>33</i> | 15 <i>42</i> | 35 <i>97</i> |  |
| 8 Pengajar/jurulatih menjelaskan objektif kuliah semasa pengajaran <i>The lecturer/instructor explained the lecture's objectives in his/her teaching</i> | | | | | | 1 <i>3</i> | 4 <i>11</i> | 4 <i>11</i> | 13 <i>36</i> | 14 <i>39</i> | 35 <i>97</i> |  |
| 9 Pengajar/jurulatih sedia menerima pandangan pelajar <i>The lecturer/instructor was ever ready to accept students' opinions</i> | | | | | | 1 <i>3</i> | 4 <i>11</i> | 6 <i>17</i> | 9 <i>25</i> | 16 <i>44</i> | 35 <i>97</i> |  |
| 10 Pengajar/jurulatih menggalakkan pelajar berfikir semasa kuliah <i>The lecturer/instructor encouraged students to think in lectures</i> | | | | | | | 2 <i>6</i> | 5 <i>14</i> | 12 <i>33</i> | 17 <i>47</i> | 36 <i>100</i> |  |
| 11 Pengajar/jurulatih menunjukkan sikap yang profesional <i>The lecturer/instructor exhibited professional attitudes</i> | | | | | | | 3 <i>8</i> | 4 <i>11</i> | 13 <i>36</i> | 16 <i>44</i> | 36 <i>100</i> |  |
| 12 Pengajar/jurulatih mengurus masa pengajaran dengan baik <i>The lecturer/instructor managed teaching time well</i> | | | | | | | 4 <i>11</i> | 5 <i>14</i> | 11 <i>31</i> | 16 <i>44</i> | 36 <i>100</i> |  |
| DIMENSI PENILAIAN <i>EVALUATION/ASSESSMENT</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 0 <i>0.0</i> | 11 <i>4.4</i> | 25 <i>9.9</i> | 44 <i>17.5</i> | 68 <i>27.0</i> | 104 <i>41.3</i> | 241 <i>95.6</i> |  |
| 1 Tugas yang diberikan relevan dengan kandungan kursus <i>The assignments were relevant to the course content</i> | | | | | | 2 <i>6</i> | 6 <i>17</i> | 3 <i>8</i> | 9 <i>25</i> | 16 <i>44</i> | 34 <i>94</i> |  |
| 2 Kaedah penilaian kursus dinyatakan dengan jelas <i>The method of assessment was explained clearly</i> | | | | | | 1 <i>3</i> | 5 <i>14</i> | 3 <i>8</i> | 11 <i>31</i> | 16 <i>44</i> | 35 <i>97</i> |  |

| | | | | | | | | | | | | | |
|--|--|----------|----------|----------|----------|----------|----------|----------|------------|------------|--|---------------------|--|
| 3 | Markah ujian dan tugasan dimaklumkan dalam tempoh yang sesuai <i>Assessment results/feedback were informed within reasonable time periods</i> | | | | | | 1 3 | 5 14 | 9 25 | 8 22 | 13 36 | 35 97 | |
| 4 | Pemberatan markah yang digunakan adalah wajar <i>The weightage of the assessment was appropriate</i> | | | | | | 2 6 | 1 3 | 9 25 | 11 37 | 13 36 | 34 94 | |
| 5 | Pengajar/Jurulatih selalu memantau kefahaman pelajar <i>The lecturer/instructor always monitored students' understanding</i> | | | | | | 2 6 | 2 6 | 7 19 | 10 28 | 15 42 | 34 94 | |
| 6 | Maklum balas ujian dan tugasan yang diberi membantu pembelajaran saya <i>Assessment results/feedback helped in my learning</i> | | | | | | 2 6 | 4 11 | 5 14 | 11 31 | 14 39 | 34 94 | |
| 7 | Tugasan yang diberikan mencabar minda <i>The assignments were intellectually challenging</i> | | | | | | 1 3 | 2 6 | 8 22 | 8 22 | 17 47 | 35 97 | |
| DIMENSI BIMBINGAN DAN PERUNDINGAN <i>GUIDANCE AND CONSULTATION</i> | | 0 0.0 | 0 0.0 | 0 0.0 | 0 0.0 | 0 0.0 | 2 2.8 | 7 9.7 | 12 16.7 | 26 36.1 | 25 34.7 | 70 97.2 | |
| 1 | Pengajar sedia membantu pelajar <i>The lecturer was ever willing to help students</i> | | | | | | | 4 11 | 6 17 | 13 36 | 13 36 | 36 100 | |
| 2 | Pengajar/jurulatih bersedia mengadakan perundingan pada waktu yang ditetapkan <i>The lecturer/instructor was prepared for consultation at the arranged time</i> | | | | | | 2 6 | 3 8 | 6 17 | 13 36 | 12 33 | 34 94 | |
| DIMENSI KOMEN KESELURUHAN <i>GENERAL COMMENT</i> | | 0 0.0 | 1 1.4 | 0 0.0 | 0 0.0 | 0 0.0 | 3 4.2 | 5 6.9 | 13 18.1 | 21 29.2 | 29 40.3 | 68 94.4 | |
| 1 | Saya akan menggalak pelajar lain mengambil kursus ini dari pengajar yang sama. <i>I will encourage other students to take this course delivered by the same lecturer.</i> | | 1 3 | | | | 3 8 | 1 3 | 7 19 | 10 28 | 14 39 | 32 89 | |
| 2 | Secara keseluruhan,kursus ini adalah berkesan. <i>In all, the course was effective.</i> | | | | | | | 4 11 | 6 17 | 11 31 | 15 42 | 36 100 | |
| | | | | | | | | | | | Keseluruhan Individu <i>Individual Overall Score</i> | 803 97.0 | |
| | | | | | | | | | | | Keseluruhan Kursus <i>Course Overall Score</i> | 1369 94.5 | |

BAHAGIAN/PART B

| | | | | | | | | | | | | | |
|--|--|----------|----------|----------|----------|----------|-----------|------------|------------|------------|--|--------------------|--|
| DIMENSI KANDUNGAN KURSUS <i>COURSE CONTENT</i> | | 0 0.0 | 0 0.0 | 0 0.0 | 0 0.0 | 3 1.0 | 12 4.2 | 35 12.2 | 48 16.7 | 73 25.3 | 117 40.6 | 273 94.8 | |
| 1 | Objektif kursus ini adalah jelas <i>The course objectives were clear</i> | | | | | 1 3 | 1 3 | 4 11 | 4 11 | 11 31 | 15 42 | 34 94 | |
| 2 | Bahan rujukan yang digunakan untuk kursus ini dapat membantu pembelajaran <i>Reference materials used in the course helped in my learning</i> | | | | | | 3 8 | 3 8 | 4 11 | 12 33 | 14 39 | 33 92 | |
| 3 | Beban kerja dalam kursus ini setimpal dengan jumlah jam kreditnya <i>The course workload was appropriate to its total credit hours</i> | | | | | 1 3 | 2 6 | 5 14 | 6 17 | 6 17 | 16 44 | 33 92 | |
| 4 | Isi kandungan yang diajar membantu saya mencapai objektif kursus ini <i>The content delivered helped me to achieve the course objectives</i> | | | | | | 1 3 | 5 14 | 6 17 | 10 28 | 14 39 | 35 97 | |
| 5 | Kandungan kursus ini selaras dengan tahapnya <i>The course content fit the level of the course</i> | | | | | 1 3 | | 5 14 | 7 19 | 8 22 | 15 42 | 35 97 | |
| 6 | Maklumat tentang kandungan kursus adalah jelas <i>Clear information was given on the course content</i> | | | | | | 1 3 | 4 11 | 8 22 | 9 25 | 14 39 | 35 97 | |
| 7 | Kandungan kursus ini disusun secara bermakna kepada saya <i>The course content was organized in a meaningful way</i> | | | | | | 2 6 | 6 17 | 5 14 | 8 22 | 15 42 | 34 94 | |
| 8 | Kandungan kursus ini tidak bertindih dengan kursus-kursus lain <i>The course content did not overlap with other courses</i> | | | | | | 2 6 | 3 8 | 8 22 | 9 25 | 14 39 | 34 94 | |
| | | | | | | | | | | | Keseluruhan Individu <i>Individual Overall Score</i> | 273 94.8 | |
| | | | | | | | | | | | Keseluruhan Kursus <i>Course Overall Score</i> | 472 93.7 | |