

















LAPORAN PENILAIAN KURSUS

COURSE EVALUATION REPORT

Kolej/College : UUM College of Business
 No pekerja/Staff No : 1052
 Pensyarah/Lecturer : Prof. Madya Dr. Filzah Bt Md Isa
BPMM3023
 Kursus/Course : PENGURUSAN JUALAN
 SALES MANAGEMENT
 Kumpulan/Group : A
 Term/Term : A131
 Sesi/Session : Session A131 Undergraduate and Postgraduate

Jumlah Menilai <i>Evaluated</i>	Kelas <i>Class</i>	Kumpulan <i>Group</i>
26 96.3%	27	77



	Skala/Peratus <i>Scale/Percent</i>										Jumlah <i>Total</i>	
	1 %	2 %	3 %	4 %	5 %	6 %	7 %	8 %	9 %	10 %		7+8+9+10 %
BAHAGIAN/PART A												
DIMENSI PENYAMPAIAN PENGAJARAN <i>TEACHING DELIVERY</i>	0 <i>0.0</i>	0 <i>0.0</i>	2 <i>0.6</i>	4 <i>1.3</i>	8 <i>2.6</i>	2 <i>0.6</i>	17 <i>5.4</i>	49 <i>15.7</i>	89 <i>28.5</i>	141 <i>45.2</i>	296 <i>94.9</i>	
1 Pengajar /jurulatih sentiasa bersedia untuk ke kuliah <i>The lecturer / instructor was well prepared for the lectures</i>				1 <i>4</i>			1 <i>4</i>	2 <i>8</i>	10 <i>38</i>	12 <i>46</i>	25 <i>96</i>	
2 Pengajar / jurulatih berjaya menyampaikan pelajaran dengan cara yang mudah difahami <i>The lecturer / instructor succeeded in delivering the lectures in a manner that was easily understood.</i>					1 <i>4</i>	1 <i>4</i>		5 <i>19</i>	7 <i>27</i>	12 <i>46</i>	24 <i>92</i>	
3 Pengajar / jurulatih dapat menimbulkan minat pelajar terhadap kursus ini <i>The lecturer / instructor stimulated my interest in the subject</i>					2 <i>8</i>		2 <i>8</i>	4 <i>15</i>	8 <i>31</i>	10 <i>38</i>	24 <i>92</i>	
4 Pengajaran dilaksanakan seperti yang dirancang dalam rangka kursus <i>The teaching was conducted as how it had been planned in the course outline</i>				1 <i>4</i>			2 <i>8</i>	4 <i>15</i>	10 <i>38</i>	9 <i>35</i>	25 <i>96</i>	
5 Pengajar/jurulatih memperlihatkan kesungguhan semasa mengajar <i>The lecturer/instructor showed enthusiasm while teaching</i>					1 <i>4</i>		1 <i>4</i>	4 <i>15</i>	8 <i>31</i>	12 <i>46</i>	25 <i>96</i>	
6 Pengajar/jurulatih menggunakan bahan bantuan mengajar dengan berkesan <i>The lecturer/instructor used teaching aids effectively</i>					2 <i>8</i>		1 <i>4</i>	5 <i>19</i>	7 <i>27</i>	11 <i>42</i>	24 <i>92</i>	
7 Pengajar memberi peluang kepada pelajar untuk berinteraksi <i>The lecturer provided students with the opportunity to interact</i>					1 <i>4</i>		2 <i>8</i>	5 <i>19</i>	6 <i>23</i>	12 <i>46</i>	25 <i>96</i>	
8 Pengajar/jurulatih menjelaskan objektif kuliah semasa pengajaran <i>The lecturer/instructor explained the lecture's objectives in his/her teaching</i>					1 <i>4</i>	1 <i>4</i>	2 <i>8</i>	5 <i>19</i>	5 <i>19</i>	12 <i>46</i>	24 <i>92</i>	
9 Pengajar/jurulatih sedia menerima pandangan pelajar <i>The lecturer/instructor was ever ready to accept students' opinions</i>				1 <i>4</i>			2 <i>8</i>	2 <i>8</i>	8 <i>31</i>	13 <i>50</i>	25 <i>96</i>	
10 Pengajar/jurulatih menggalakkan pelajar berfikir semasa kuliah <i>The lecturer/instructor encouraged students to think in lectures</i>			1 <i>4</i>				1 <i>4</i>	6 <i>23</i>	7 <i>27</i>	11 <i>42</i>	25 <i>96</i>	
11 Pengajar/jurulatih menunjukkan sikap yang profesional <i>The lecturer/instructor exhibited professional attitudes</i>				1 <i>4</i>			1 <i>4</i>	3 <i>12</i>	7 <i>27</i>	14 <i>54</i>	25 <i>96</i>	
12 Pengajar/jurulatih mengurus masa pengajaran dengan baik <i>The lecturer/instructor managed teaching time well</i>			1 <i>4</i>				2 <i>8</i>	4 <i>15</i>	6 <i>23</i>	13 <i>50</i>	25 <i>96</i>	
DIMENSI PENILAIAN <i>EVALUATION/ASSESSMENT</i>	0 <i>0.0</i>	0 <i>0.0</i>	4 <i>2.2</i>	0 <i>0.0</i>	4 <i>2.2</i>	4 <i>2.2</i>	15 <i>8.2</i>	29 <i>15.9</i>	51 <i>28.0</i>	75 <i>41.2</i>	170 <i>93.4</i>	
1 Tugas yang diberikan relevan dengan kandungan kursus <i>The assignments were relevant to the course content</i>					1 <i>4</i>	1 <i>4</i>	3 <i>12</i>	5 <i>19</i>	6 <i>23</i>	10 <i>38</i>	24 <i>92</i>	
2 Kaedah penilaian kursus dinyatakan dengan jelas <i>The method of assessment was explained clearly</i>					1 <i>4</i>		3 <i>12</i>	5 <i>19</i>	6 <i>23</i>	11 <i>42</i>	25 <i>96</i>	

3	Markah ujian dan tugasan dimaklumkan dalam tempoh yang sesuai <i>Assessment results/feedback were informed within reasonable time periods</i>			1 4			2 8	1 4	5 19	9 35	8 31	23 88	
4	Pemberatan markah yang digunakan adalah wajar <i>The weightage of the assessment was appropriate</i>			1 4				4 15	6 23	5 19	10 38	25 96	
5	Pengajar/Jurulatih selalu memantau kefahaman pelajar <i>The lecturer/instructor always monitored students' understanding</i>			1 4				3 12	2 8	8 31	12 46	25 96	
6	Maklum balas ujian dan tugasan yang diberi membantu pembelajaran saya <i>Assessment results/feedback helped in my learning</i>			1 4			1 4	1 4	4 15	8 31	11 42	24 92	
7	Tugasan yang diberikan mencabar minda <i>The assignments were intellectually challenging</i>					2 8			2 8	9 35	13 50	24 92	
DIMENSI BIMBINGAN DAN PERUNDINGAN <i>GUIDANCE AND CONSULTATION</i>		0 0.0	0 0.0	0 0.0	0 0.0	2 3.8	0 0.0	1 1.9	6 11.5	19 36.5	24 46.2	50 96.2	
1	Pengajar sedia membantu pelajar <i>The lecturer was ever willing to help students</i>					1 4		1 4	2 8	10 38	12 46	25 96	
2	Pengajar/jurulatih bersedia mengadakan perundingan pada waktu yang ditetapkan <i>The lecturer/instructor was prepared for consultation at the arranged time</i>					1 4			4 15	9 35	12 46	25 96	
DIMENSI KOMEN KESELURUHAN <i>GENERAL COMMENT</i>		0 0.0	0 0.0	0 0.0	2 3.8	1 1.9	0 0.0	3 5.8	9 17.3	12 23.1	25 48.1	49 94.2	
1	Saya akan menggalak pelajar lain mengambil kursus ini dari pengajar yang sama. <i>I will encourage other students to take this course delivered by the same lecturer.</i>				1 4	1 4			7 27	5 19	12 46	24 92	
2	Secara keseluruhan,kursus ini adalah berkesan. <i>In all, the course was effective.</i>				1 4			3 12	2 8	7 27	13 50	25 96	
											Keseluruhan Individu <i>Individual Overall Score</i>	565 94.5	
											Keseluruhan Kursus <i>Course Overall Score</i>	1550 87.5	

BAHAGIAN/PART B

DIMENSI KANDUNGAN KURSUS <i>COURSE CONTENT</i>		0 0.0	0 0.0	0 0.0	6 2.9	5 2.4	6 2.9	12 5.8	37 17.8	54 26.0	88 42.3	191 91.8	
1	Objektif kursus ini adalah jelas <i>The course objectives were clear</i>				1 4			2 8	5 19	5 19	13 50	25 96	
2	Bahan rujukan yang digunakan untuk kursus ini dapat membantu pembelajaran <i>Reference materials used in the course helped in my learning</i>				1 4		1 4	3 12	4 15	5 19	12 46	24 92	
3	Beban kerja dalam kursus ini setimpal dengan jumlah jam kreditnya <i>The course workload was appropriate to its total credit hours</i>				1 4	1 4	1 4	1 4	7 27	6 23	9 35	23 88	
4	Isi kandungan yang diajar membantu saya mencapai objektif kursus ini <i>The content delivered helped me to achieve the course objectives</i>				1 4			2 8	6 23	5 19	12 46	25 96	
5	Kandungan kursus ini selaras dengan tahapnya <i>The course content fit the level of the course</i>				1 4		1 4		5 19	6 23	13 50	24 92	
6	Maklumat tentang kandungan kursus adalah jelas <i>Clear information was given on the course content</i>				1 4		1 4	1 4	3 12	8 31	12 46	24 92	
7	Kandungan kursus ini disusun secara bermakna kepada saya <i>The course content was organized in a meaningful way</i>					1 4	1 4	1 4	5 19	9 35	9 35	24 92	
8	Kandungan kursus ini tidak bertindih dengan kursus-kursus lain <i>The course content did not overlap with other courses</i>					3 12	1 4	2 8	2 8	10 38	8 31	22 85	
											Keseluruhan Individu <i>Individual Overall Score</i>	191 91.8	
											Keseluruhan Kursus <i>Course Overall Score</i>	509 82.6	